

# CLIMBING HIGHER *in Performance with* Pinnacle Personal Development

Are you feeling like you have taken a stumble on the trail to peak business performance? Our world as we know it, is seemingly changed. Doing business during the pandemic has created new challenges for many, perhaps in your corner of the universe. Yet, there is reason to hope!

Despite the personal and professional challenges that COVID-19 has presented, many of us have implemented successful long-term changes in our lives. Similarly, several executives have pointed out silver linings due to COVID-19. These include such areas as reduced business expenses due to travel restrictions, time efficiencies, increased focus in team meetings, and better work/life balance for employees. Contrary to popular sentiments, this period is also a critical time in the emergence of new business opportunities.

What innovative ideas come to your mind as a leader/executive at this time of uncertainty? If you would like to explore then implement these ideas coaching can help.

## **Climb higher with coaching: COVID-19 or not**

Even if we were not in a midst of pandemic, coaching in the business sector has benefits. According to a 2019 Forbes report (citation), coaching has been shown to expedite the attainment of goals. This is done with working with teams and leaders to enhance collaboration, improve effective communication and focus on what matters most.

As one local business leader asserts regarding the impact of coaching on his company:

***"Coaching has helped me to focus on working on my business rather than in it. It has helped get more out of my leadership team by holding them accountable."***

The International Coach Federation defines coaching as "partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential" At Pinnacle Personal Development, we believe that coaching is a collaborative process that generates novel ways to expand capacity for meeting goals and positive outcomes.

When you partner with Pinnacle Personal Development, you can be assured that as a Professional Certified Coach with the International Coaching Federation, I follow ethical guidelines and utilize their gold standards of coaching competencies. You can choose to engage in Executive/Leadership Coaching and Team Coaching. Coaching options are virtual and/or in person. Be assured that I will collaborate with you to help you become your best professional self as you can glean from the following testimonials:

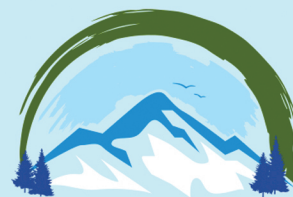
***"I can say with complete confidence that I would not be nearly as successful both professionally and personally without Maureen's skill."***

— Anonymous leader.

***"Maureen is truly a gifted coach, able to help her clients align their actions with their values. She is very focused on accountability and progress, while always attending to the client's individual needs."***

— Dr. Steve Uebbing, Professor and Director of Leadership Development, the Warner School of Education, University of Rochester

# Striving Towards **YOUR PINNACLE**



Pinnacle

**Do you believe your business can do better?**

**How about your vision of continuous improvement?**

**Need a thought partner to sort out those great ideas into action?**

**Could you and your team benefit from increased accountability, improved job performance and more focused planning and execution?**

## **HOW PINNACLE PERSONAL DEVELOPMENT CAN HELP**

Coaching with Pinnacle Personal Development is about becoming your best — as a leader, executive, person.

Our coaching helps individuals and teams effect positive change.

Partnering with a coach provides you the ultimate opportunity to focus on significant goals and outcomes.

**Our goal at Pinnacle Personal Development is to guide each person we work with to transform their passion and vocation its spectacular essence!**

We offer various coach services for Businesses and Organizations:

- Individual Coaching
- Team Coaching
- Group Coaching



**Dr. Maureen Thayer, PCC**  
585-507-8524  
info@coachpinnacle.com | www.coachpinnacle.com



**Dr. Maureen Thayer, PCC**  
585-507-8524  
info@coachpinnacle.com | www.coachpinnacle.com